

# ARCHITECTURAL DIGEST DESIGN SHOW

MARCH 16–19, 2017

PIERS 92 & 94 55TH STREET AT TWELFTH AVENUE NEW YORK CITY



MATTHIEU SALVAING

## SHOW DIRECTORY ADVERTISING

### ADVERTISING RATES

Spread	\$4,895
Full Page	\$2,595
1/2 Page	\$1,895
1/4 Page	\$1,395

### PREMIUM POSITIONS

Inside Front Cover Spread	\$6,000
Inside Back Cover Spread	\$5,500
Floor Plan Spotlight Ad	\$5,000
Opposite TOC	\$3,500

### MECHANICAL REQUIREMENTS

Full Page	8.5" x 10.75"
1/2 v Page	4" x 10.5"
1/2 h Page	8.25" x 5.125"
1/4 Page	4" x 5.25"

Closing Date: February 10, 2017

Materials Deadline: February 17, 2017

All digital files should be CMYK, 300 DPI either a TIFF or EPS file. PDFs accepted but need to be high resolution and should be accompanied by a color proof. Fonts need to be supplied, unless you have "created outlines." Files should not be locked or embedded.