

ARCHITECTURAL DIGEST DESIGN SHOW

MARCH 16–19, 2017 | SCHEDULE BY DAY

THURSDAY, MARCH 16, 2017

BlueStar® UNVEILS

Chef-Inspired Designer Kitchen Suites with new Induction Cooktop and French Door Refrigerator.
BlueStar Introduces "United States of Color" Kitchen.

BOOTH 287

ALL DAY

MEET THE RENOVATION MATCHMAKERS

Meet the founders of the free renovation matchmaker service Sweeten, Jean Brownhill and Preeti Sriratana, and ask your renovation questions.

BOOTH 811

10 A.M. -2 P.M.

GOING GREENERY – PLUS 750 MORE COLORS!

TV Personality, Cookbook Author & San Francisco Finn Town Tavern Chef Ryan Scott cooks in the BlueStar® Chef-Inspired Kitchen Suite, featuring 'Greenery' the 2017 Pantone Color of the Year. Designer Kim Lewis, of ABC's "Extreme Makeover: Home Edition" takes us on a design journey across the U.S. The multicolored voyage explores the local colors, textures and tastes that make this country unique – from Hollywood Regency to the tropical, vibrant verve of the Southeast.

BOOTH 287

12-12:30 P.M.
1-1:30 P.M.
2-2:30 P.M.

DIFFA'S DINING BY DESIGN

Your show admission ticket gives you full access to DIFFA's 20th Annual DINNER BY DESIGN NY. Using the venue as a blank canvas, nearly 50 of the country's top designers create dining environments in an extraordinary blast of creativity—all in support of DIFFA's work to fight HIV/AIDS.

PIER 92

10-3 P.M.

WHO'S AFRAID OF THE CONTEMPORARY ART MARKET?

Get the skinny from a panel of experts on art consultants, commissions, novice collectors, and navigating the labyrinthine, big bucks world of contemporary art.

Featuring architect William T. Georgis, art advisor Kim Heirston, and curator Yvonne Force Villareal of Art Production Fund. Moderated by Mayer Rus, West Coast Editor of *Architectural Digest*

JENN-AIR MASTER CLASS STUDIO

NOON-1 P.M.

WHAT WILL THE MARKET BEAR?

Prominent designers and decorative arts dealers survey the current market for top-tier vintage and contemporary design. Has the limited-edition craze plateaued? Is there any great Prouvé left to find? How is value fixed? What's next?

Featuring designer Anthony Ingrao of Ingrao Inc. and decorative arts dealers Evan Snyderman of R & Company and Suzanne Demisch of Demisch Danant. Moderated by Mayer Rus, West Coast Editor of *Architectural Digest*

JENN-AIR MASTER CLASS STUDIO

2-3 P.M.

SONY LIFE SPACE UX DEMO

Come see the new concept model "4K Projector - It's all Here," by Sony Life Space UX. Demonstrations will be held with a special appearance by Sony's Hiroshi Takahashi, Deputy President of UX (User Experience).

BOOTH 704

2:30 P.M.

KEYNOTE SUPERSTAR DESIGN: A CONVERSATION WITH AMY ASTLEY AND MARTYN LAWRENCE BULLARD

Join *Architectural Digest* Editor in Chief Amy Astley and Los Angeles-based interior designer Martyn Lawrence Bullard for an intimate look at the dynamics of creating homes for some of the world's most high-profile celebrities, including Tommy Hilfiger, Cher, Ellen Pompeo, and Khloé and Kourtney Kardashian. Topics include building your brand, licensing products, the power of the press, and the art of cultivating interiors with maximum drama.

JENN-AIR MASTER CLASS STUDIO

4-5 P.M.

<p>BALDWIN'S OPENING-NIGHT RECEPTION COMPLIMENTARY COCKTAILS; BARS LOCATED NEAR THE ENTRANCE, THE AD APARTMENT, AND THE ORION HD LOUNGE This show-wide reception, presented by Baldwin Hardware, features Maven Cocktails and Barrow's Intense Ginger Liqueur. Visit Baldwin at booth 293 to experience the latest in door couture and for a chance to win a \$5,000 prize package of Baldwin Evolved hardware—the next generation of smart handlesets and deadbolts blending exquisite architectural designs with Kevo technology. #BaldwinDoorCouture</p>	<p>VARIOUS</p>	<p>4-6 P.M.</p>
<p>BOOK SIGNING IN THE AD APARTMENT Immediately following the Keynote presentation, panelist and renowned designer Martyn Lawrence Bullard will sign his book <i>Design & Decoration</i>.</p>	<p>AD APARTMENT</p>	<p>5 P.M.</p>
<p>IDLNY PETITION & PROSECCO PARTY Join IDLNY at the Ovando Garden Cafe as they kick-off their 2017 Petition Campaign. This reception is an opportunity for IDLNY members and non-members alike to sign the new petition to secure practice rights for New York State Interior Designers and celebrate the efforts of all the IDLNY volunteers to advance the interior design profession.</p>	<p>OVANDO GARDEN CAFÉ</p>	<p>5-6 P.M.</p>
<p>COCKTAILS BY DESIGN Join the Who's Who of the design industry at DIFFA'S DINING BY DESIGN. Enjoy cocktails and hors d'oeuvres amidst the design community's most influential talents. Tickets are \$200 and can be purchased at diffa.org, or at the entrance of Pier 92 until 4 P.M.</p>	<p>PIER 92</p>	<p>6:30-9:30 P.M.</p>
<p>FRIDAY, MARCH 17, 2017</p>		
<p>BlueStar® UNVEILS Chef-Inspired Designer Kitchen Suites with new Induction Cooktop and French Door Refrigerator. BlueStar Introduces "United States of Color" Kitchen.</p>	<p>BOOTH 287</p>	<p>ALL DAY</p>
<p>RENOVATION 101 What about renovation excites you--or scares the heck out of you? Post your thoughts on the renovation confession wall at Sweeten's booth and speak with experts about the free service that matches renovators with the best general contractors, helping from project start to finish</p>	<p>BOOTH 811</p>	<p>ALL DAY</p>
<p>TELLING STORIES WITH DESIGN David Rockwell and Sandra de Ovando both transform environments. Their work first intersected at Rockwell Group's design for New York's Vandal restaurant when they discovered what they shared in common: a passion to create immersive environments lasting for hours or decades. In conversation, they will discuss how they approach design in hospitality, how powerful ephemeral moments can be, and how collaboration is critical to achieving the very best in design. Featuring David Rockwell and Sandra de Ovando. Moderated by Maxwell Ryan, CEO and Founder of Apartment Therapy</p>	<p>JENN-AIR MASTER CLASS STUDIO</p>	<p>11:30 A.M.-12:30 P.M.</p>
<p>40 SHADES OF GREEN WITH MAKEMYCAKE St. Patrick's Day cupcakes with Aliyyah Baylor of the famed MakeMy Cake in Harlem, NYC, known for satisfying sweet-toothed New Yorkers. Celebrate the 2017 Pantone Color of the Year, 'Greenery,' and more -- BlueStar® offers over 750 color and finish options for pro kitchen appliances for the home, now including chef-level induction cooktops.</p>	<p>BOOTH 287</p>	<p>12-12:30 P.M. 1-1:30 P.M. 2-2:30 P.M.</p>

PRESERVING THE SOUL OF A HOME: HISTORIC PLACES AND LANDSCAPES

A discussion on the synergy and collaboration between residential and landscape design that honors history, tradition, and structure as evident in the renovations and modernizations of the Cedric Gibbons/Dolores Del Rio house in L.A., a 1940s Miami bungalow renovation, and Maycroft, the 1885 Aldrich family estate in Sag Harbor, New York.

Featuring landscape architect Edmund Hollander and designers Frank de Biasi and Madeline Stuart. Moderated by Sandy Keenan, Director of Special Projects at Consumer Reports

JENN-AIR MASTER CLASS STUDIO 1:30-2:30 P.M.

SONY LIFE SPACE UX DEMO

Come see a demonstration of the new concept model "4K Projector - It's all Here," by Sony Life Space UX.

BOOTH 704 2:30 P.M.

ICONIC MODERN HOME

Iconic Modern Home's Founder and Creative Director, Geoffrey Walsky along with contemporary abstract artist Juan Cruz Reverberi will be available to discuss creating your own authentic viewpoint with modern furnishings and abstract art.

BOOTH 819 3-5 P.M.

HOME SUITE HOME

The aesthetics of hotel guest rooms are increasingly taking cues from residential spaces in an effort to elevate design and vice versa. From smart layout decisions to color choices to the right mix of furniture and fixtures, a fine balance is needed to create something extraordinary. Hear from a group of design visionaries who will delve into the secrets of how to make your bedroom feel like a five-star hotel.

Featuring Matthew Berman of Workshop/APD, Stacy Garcia of Stacy Garcia, Inc., Jesse MacDougall of ICRAVE, and Michael Suomi of Stonehill & Taylor. Moderated by Stacy Shoemaker Rauen, Editor in Chief of *Hospitality Design* magazine

JENN-AIR MASTER CLASS STUDIO 3:30-4:30 P.M.

MONTANA MODERN: EXPLORATION OF WHISKEY AND FURNITURE

Join us for a whisky tasting as we explore well-made functional art that is inspired by a life well lived. MFGR Designs will be serving tastings from Wild Rye Distillery as they talk about the Montana Modern Movement that is breaking the rustic mold -- and why lifestyle is the magic sauce.

BOOTH M811 4-6 P.M.

FRIDAY HAPPY HOUR

COMPLIMENTARY COCKTAILS; BARS LOCATED NEAR THE ENTRANCE, THE AD APARTMENT, AND THE ORION HD LOUNGE

Join us to celebrate a weekend of great design. Enjoy beer from Other Half Brewing Company, which specializes in creative, expertly crafted beers in its Carroll Gardens brewery in Brooklyn. Relax with wines from Sonoma Valley-based Angels & Cowboys and Cannonball Wine Company, which creates white, rosé, and red wines for wine lovers and novices alike.

VARIOUS LOCATIONS 4-6 P.M.

HAPPY HOUR IN THE AD APARTMENT

Join us in the AD Apartment immediately following the Home Suite Home seminar for cocktails, compliments of Sherwin-Williams.

AD APARTMENT 4:30 P.M.

SATURDAY, MARCH 18, 2017

BlueStar® UNVEILS

Chef-Inspired Designer Kitchen Suites with new Induction Cooktop and French Door Refrigerator. BlueStar Introduces "United States of Color" Kitchen.

BOOTH 287 ALL DAY

RENOVATION 101

What about renovation excites you--or scares the heck out of you? Post your thoughts on the renovation confession wall at Sweeten's booth and speak with experts about the free service that matches renovators with the best general contractors, helping from project start to finish

BOOTH 811 ALL DAY

BUTTERFIELD'S BLOODY MARY BAR

Choose from a menu of six specialty Bloody Marys using Butterfield's signature Bloody Mary mix along with all the mix-ins and fixins'—from pickled green beans and pepperoncini to Campari and Triple Sec.

ENTRANCE OF THE SHOW

ALL DAY

PERFECT PIZZA PLUS

Enjoy a culinary fusion with international farm-to-table All Star Chef Paul Marshall as he makes the perfect pizza – and other tasty treats – in the new BlueStar® Double Electric Wall Oven, featuring integrated baking stone.

BOOTH 287

12-12:30 P.M.
1-1:30 P.M.
2-2:30 P.M.

THE CHIC LIFE

Tastemakers discuss individuality, personal style, and the undeniable intersection between fashion and home today.

Featuring Tim Gunn of "Project Runway," HGTV's Genevieve Gorder, and Los Angeles-based interior designer Mary McDonald. Moderated by Jane Keltner de Valle, Style Director at *Architectural Digest*

JENN-AIR MASTER CLASS STUDIO

11:30 A.M.-12:30 P.M.

ABOVE AND BEYOND: DESIGNING FOR CREATIVES

The partners of McAlpine use architecture and design to shape private sanctuaries that inspire creativity. Specializing in highly personalized interiors for clients like Faith Hill and Tim McGraw, they will reveal the soulful spaces, romantic bedrooms, extraordinary guest quarters, party barns, and more that endow each retreat with individuality, intimacy, and uniqueness.

Featuring McAlpine partners Bobby McAlpine, Susan Ferrier, Greg Tankersley, and Ray Booth. Moderated by book consultant Jill Cohen

JENN-AIR MASTER CLASS STUDIO

1:30-2:30 P.M.

SONY LIFE SPACE UX DEMO

Come see a demonstration of the new concept model "4K Projector - It's all Here," by Sony Life Space UX.

BOOTH 704

2:30 P.M.

HIGH-DESIGN ENTERTAINING AND THE PERFECT PARTY

Trade secrets and essentials behind the art of entertaining and high design are revealed.

Featuring Ken Fulk, designer and creative director for the tech sector's elite and the author of *Mr. Ken Fulk's Magical World*; Lela Rose, fashion designer and author of *Prêt-à-Party*; and Laura Dowling, Chief Floral Designer for the Obama White House and author of *Floral Diplomacy at the White House*. Moderated by Athena Calderone, renowned lifestyle expert, author of *Cook Beautiful*, and creator of EyeSwoon

JENN-AIR MASTER CLASS STUDIO

3:30-4:30 P.M.

MONTANA MODERN: EXPLORATION OF WHISKEY AND FURNITURE

Join us for a whisky tasting as we explore well-made functional art that is inspired by a life well lived. MFGR Designs will be serving tastings from Wild Rye Distillery as they talk about the Montana Modern Movement that is breaking the rustic mold -- and why lifestyle is the magic sauce.

BOOTH M811

4-6 P.M.

BOOK SIGNINGS IN THE AD APARTMENT

Immediately following the High-Design Entertaining and the Perfect Party seminar, join us for book signings, featuring: Ken Fulk, author of *Mr. Ken Fulk's Magical World*; Lela Rose, author of *Prêt-à-Party*; and Laura Dowling author of *Floral Diplomacy at the White House*.

AD APARTMENT

4:30 P.M.

SUNDAY, MARCH 19, 2017

BlueStar® UNVEILS

Unveils Chef-Inspired Designer Kitchen Suites with new Induction Cooktop and French Door Refrigerator. Sweet Treat: Snack on Chocolate Chip Cookies made in BlueStar's "United States of Color" Kitchen.

BOOTH 287

ALL DAY

RENOVATION 101

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BOOTH 811

ALL DAY

BUTTERFIELD'S BLOODY MARY BAR

Choose from a menu of six specialty Bloody Marys using Butterfield's signature Bloody Mary mix along with all the mix-ins and fixins'—from pickled green beans and pepperoncini to Campari and Triple Sec.

ENTRANCE OF THE SHOW

ALL DAY

RENOVATION ROAD MAP: HOW TO GET STARTED

Learn what you need to know to define your project scope, set your budget, and navigate the gritty details of renovating small or palatial spaces. The conversation will focus on the nuts and bolts of a stress-free renovation. Featuring licensed contractors **Stephen Fanuka** of "Million Dollar Contractor" and DIY network star **Jason Cameron**. Moderated by **Jean Brownhill**, Founder and CEO of renovation matchmaker **Sweeten**

JENN-AIR MASTER CLASS STUDIO

11:30 A.M.-12:30 P.M.

SPIRITUALITY IN DESIGN

Designer **Vicente Wolf's** book *The Four Elements of Design: Interiors Inspired by Earth, Water, Air and Fire* is the springboard for this discussion on how to create spiritually positive interiors and find beneficial ways to utilize all aspects of design—architecture, landscaping, interiors, and urban development—to achieve a higher level. Featuring **Vicente Wolf** and **Katie Scott**, interior designer and author of *Let It Be*. Moderated by **Linda O'Keeffe**, design writer and co-author of *The Four Elements of Design: Interiors Inspired by Earth, Water, Air and Fire*

JENN-AIR MASTER CLASS STUDIO

1:30-2:30 P.M.

BOOK SINGINGS IN THE AD APARTMENT

Immediately following the Spirituality in Design seminar, join us in the AD Apartment as **Vicente Wolf** signs his book *The Four Elements of Design: Interiors Inspired by Earth, Water, Air and Fire*, and **Katie Scott** signs her book *Let It Be*.

AD APARTMENT

2:30 P.M.

SONY LIFE SPACE UX DEMO

Come see a demonstration of the new concept model "4K Projector - It's all Here," by Sony Life Space UX.

BOOTH 704

2:30 P.M.

MATERIAL WORLDS: NEW MATERIALS GUIDING OUR MASTER MAKERS

Aiming to expose a few key master makers of the new movement afoot—the New Material Style—hear how this trend uses untapped material to take precedence over conventional standards of typology, usability, and even beauty. Featuring master makers **Lora Appleton**, **Ara Levon Thorose**, **Kim Markel**, and **Cody Hoyt**. Moderated by **Daniel Michalik**, Director of Product Design at Parsons School of Design

JENN-AIR MASTER CLASS STUDIO

3:30-4:30 P.M.