

AD ARCHITECTURAL DIGEST DESIGN SHOW

THE ARCHITECTURAL DIGEST DESIGN SHOW PRESENTS THREE MUST-SEE CURATED CREATIONS FOR ITS 2018 SHOW

Distinctive New Design Installations Throughout Show Floor Complete Luxury Experience

March 22–25, Piers 92 & 94, NYC

New York (March 8, 2018) — This year, the Architectural Digest Design Show presents three specially-curated installations that offer attendees a multifaceted, immersive, and unrivaled design experience. From a reimagined AD Apartment — an iconic component of the annual show — to an exclusive look at the exceptional work of American design firms and a new exhibition featuring the best of Portuguese design, attendees can expect an unmatched industry event.

A sample of the show's must-see items are listed below:

AD APARTMENT: The AD Apartment presents bold ideas and sophisticated solutions for cosmopolitan design enthusiasts. This year's exhibition, presented by Monogram, is envisioned by the celebrated AD100 design firm, Drake/Anderson. The AD Apartment is a sophisticated, yet playful space anchored by rich amethyst walls, interesting textures, and reflective surfaces that create an alluring design for the modern apartment dweller. The composition of this contemporary loft emphasizes a unique take on cosmopolitan living through attainable and thoughtful design along with uniquely [Clever](#) tips that any design enthusiast will appreciate.

Featuring a suite of Monogram products, the AD Apartment kitchen demonstrates elevation through expert engineering, minimalist elegance, and purposeful design. The apartment also features lighting from Circa Lighting; home furnishings from Room & Board; surfaces from Dekton by Cosentino; hardwood flooring by PID Floors; a kitchen faucet by Brizo; modern, luxurious rugs by Stepevi; heirloom upcycled bed frame, mattress, and bedding by Tuft & Needle; and innovative touches inspired by AD's popular editorial feature, [Clever](#).

DESIGNER FOCUS: Joshua David Home, Circa Interiors, Current, and Christopher Architecture and Interiors come together in a new section that showcases each firm's distinctive design sensibilities and expert vision in four unique interiors. The vignettes will provide a look at the kind of creativity that occurs when the different teams approach the design process without the constraints of a project-specific client brief. Attendees can connect with the designers in these spaces, as well as catch them on the show stage during Sunday's AD Design Show Series programming when they discuss the pitfalls and praise they that occur when hiring a designer.

ASSOCIATIVE DESIGN: Organized by the Portuguese Association of Wood and Furniture Industries (AIMMP), this new installation features an expertly curated and diverse mix of design, innovation, and technology, including furniture, lighting, and objets d'art from a selection of top Portuguese designers including Duquesa & Malvada, Muranti Furniture, MBN Group, and De Fontes.

General Admission tickets Friday through Sunday are available for \$30 online or \$40 at the door. VIP Consumer Tickets on Thursday are available for \$95. Admission is complimentary to the design trade via online pre-registration. To purchase tickets, visit ADDDesignShow.com. A portion of the proceeds from all ticket sales benefits Design Industries Foundation Fighting AIDS (DIFFA).

For additional updates, visit ADDDesignShow.com or follow the Architectural Digest Design Show on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

Media can visit the show's online press room at ADDDesignShow.com to download press releases and announcements. The site also features a comprehensive list of exhibitor profiles, complete with images and product details.

About the Architectural Digest Design Show

The 17th annual Architectural Digest Design Show, held from March 22–25 at Piers 92 & 94 in New York City, showcases the best in the design and luxury market. The four-day fair features more than 400 premium brands and covers a range of categories, including: accessories, appliances, art, beds, building products, carpets & rugs, children's furniture, closet systems, connected home, design services, electronics, fireplaces, flooring, furniture, hardware, lighting, metalwork & stairs, outdoor furnishings, paint, prefab homes, safes, spas, stone & tile, table top, wall coverings, windows & doors, and window treatments. From product launches to special events to panel discussions with top design leaders on a variety of topics, the show is a must-attend for the industry's professionals and discerning consumers. The Architectural Digest Design Show is produced by The Mart, a Vornado Property and hosted by *Architectural Digest*. For more about the show, visit ADDDesignShow.com.

About Architectural Digest

Architectural Digest (AD) is the international authority on design and architecture. AD provides exclusive access to the world's most beautiful homes and the fascinating people who live in them, bringing its audience a wealth of information on architecture and interior design, art and antiques, travel destinations, and extraordinary products; its AD100 list of top architects and designers is one of the industry's most relied-upon indexes of talent. AD's recently launched digital channel, [AD PRO](#), features authoritative, opinionated coverage and breaking news for design-world insiders, and new vertical [Clever](#), takes on the unique challenges of designing a smaller space; offering design advice for real life. Every day AD inspires millions of affluent readers to redesign and refresh their lives through a multiplatform presence that includes print and digital editions, social media, signature events, and the brand's website, archdigest.com.

About DIFFA

DIFFA Design Industries Foundation Fighting AIDS raises awareness and grants funds to organizations that fight HIV/AIDS by providing treatment and direct-care services for people living with or impacted by the disease, offering preventative education programs targeted to populations at risk of infection, or supporting public policy initiatives. DIFFA is one of the largest funders of HIV/AIDS service and education programs in the U.S., mobilizing the immense resources and creativity of the design community. Since its founding in 1984, DIFFA has emerged from a grassroots organization into a national foundation based in New York City with chapters and community partners across the country that working together provided more than \$42 million to hundreds of HIV/AIDS organizations nationwide. To learn more, visit diffa.org.

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