

THURSDAY, MARCH 22, 2018

Open to design trade & VIP ticket holders

DIFFA's DINING BY DESIGN

THURSDAY, MARCH 22–MONDAY, MARCH 26

Your admission ticket allows access to New York's most anticipated display of design brilliance. Using Pier 92 as a blank canvas, nearly 40 of the country's top designers and brands create dining environments in an extraordinary blast of creativity—all in support of DIFFA's work to fight HIV/AIDS. DINING BY DESIGN also features the legendary COCKTAILS BY DESIGN party on Thursday, March 22, as well as a closing night gala on Monday, March 26. This portion of the show is produced with generous support from The Mart | Vornado and will be closed to the public Thursday, March 22 at 3 p.m. for DIFFA's COCKTAILS BY DESIGN and will reopen Friday, March 23. **Tickets are available at diffa.org.**

PIER 92

10 A.M.–3 P.M.

MEET AND GREET WITH CONSORT

Meet the founders of the celebrity interior design firm and shop Mat Sanders and Brandon Quattrone and preview their new Parisian-inspired furniture collection.

MADE/318

10 A.M.–1:30 P.M.

MIMOSAS WITH HAIKU BY BIG ASS SOLUTIONS

Haiku by Big Ass Solutions will be celebrating the start of the show with mimosas and a variety of pastries. Please stop by to say hello, see its newest finishes, and enjoy!

FURNISH/521

10 A.M.–12 P.M.

LICENSE TO GROW

SPONSORED BY DACOR

A trio of the design world's top talents, Laura Kirar, Ryan Korban, and Robert Stilin, convene for a wide-ranging discussion of successful marketing strategies building your firm. Topics include: online marketing; social media; product licensing; innovative partnerships outside the industry; and the secrets of crafting an instantly recognizable signature brand. Moderated by Mayer Rus, West Coast Editor of *Architectural Digest*.

THE DACOR STAGE

1:30–2:30 P.M.

AD EDIT HOSTED MEET & GREET WITH DRAKE/ANDERSON

Join us in the AD Apartment for a meet and greet with designers Jamie Drake and Caleb Anderson, founding principals of Drake/Anderson. Prosecco and lite bites will be served.

THE AD APARTMENT

2:30–3:30 P.M.

THE AD100 EFFECT

The AD100 is an annual compilation of Architectural Digest's picks for today's most innovative and important designers. As the list evolves to embrace an increasingly diverse chorus of design voices, three freshmen inductees from the Class of 2018—Billy Cotton, Amy Lau, and Rodman Primack—discuss the triumphs and challenges they encountered on their path to the AD100. What does design stardom mean now? Moderated by Mayer Rus, West Coast Editor of *Architectural Digest*.

THE DACOR STAGE

3:30–4:30 P.M.

MICHAEL SANZONE MEET & GREET

Enjoy a wine tasting and meet Michael Sanzone from Michael Sanzone Studio.

BOOTH M517

4–5 P.M.

MEET & GREET WITH SYMBOL AUDIO

Visit SYMBOL Audio at booth M600 as they premier their newest product, the Modern Record Player. SYMBOL Audio designs modern audio hifi consoles and customizable furniture that can hold audio gear and store vinyl LPs. Explore ways to integrate audio elements into the design of your next client's home or your next hospitality design project

BOOTH M600

4-5 P.M.

THE MAXIMA 2.2 KITCHEN BASH

Cesar New York is celebrating the official launch of its latest kitchen line—the New Maxima 2.2—and you're invited! Wines & bites will be served accompanied by the music of a live band.

CESAR/179

4:30–6 P.M.

BALDWIN'S OPENING NIGHT RECEPTION

Baldwin's Opening Night Reception is the time to enjoy complimentary cocktails, which will be located near the entrance, the AD Apartment, and Café 94. This show-wide reception is presented by Baldwin Hardware and features Deep Eddy Vodka and The Wines From Spain. Visit Baldwin at booth 293 to be the first to see the introduction of Hollywood Hills by Erinn V. Distinctly Baldwin with a California-cool vibe.

**ENTRYWAY, CAFÉ 94, AND
NEAR THE AD APARTMENT** 4–6 P.M.

DIFFA's COCKTAILS BY DESIGN

Join the who's who of the design industry in celebrating DIFFA's COCKTAILS BY DESIGN. Enjoy cocktails and hors d'oeuvres, and network with the design community's most influential talents. Tickets are \$200 each and can be purchased online at diffa.org, or if available, at the entrance of Pier 92 until 4 p.m. on Thursday.

PIER 92 6:30–9:30 P.M.

FRIDAY, MARCH 23, 2018

Open to all ticket holders

DIFFA's DINING BY DESIGN

Your admission ticket allows access to New York's most anticipated display of design brilliance. Using Pier 92 as a blank canvas, nearly 40 of the country's top designers and brands create dining environments in an extraordinary blast of creativity—all in support of DIFFA's work to fight HIV/AIDS. DINING BY DESIGN also features a closing night gala on Monday, March 26. This portion of the show is produced with generous support from The Mart | Vornado. **Tickets are available at diffa.org.**

PIER 92

10 A.M.–6 P.M.

CLASSIC TO CONTEMPORARY

The design firm Cullman & Kravis presents their new take on design, which references tradition while embracing a variety of contemporary motifs. From Miami villas to New York City duplexes, Ellie Cullman and her partners, Sarah Ramsey, Claire Ratliff, Lee Cavanaugh, and Alyssa Urban, illustrate how to renew and reinvigorate any home. Moderated by book publisher and industry insider Jill Cohen.

THE DACOR STAGE

11:30 A.M.–12:30 P.M.

ELLIE CULLMAN BOOK SIGNING

Ellie Cullman comes to the AD Apartment to sign her book *From Classic to Contemporary: Decorating with Cullman and Kravis*.

THE AD APARTMENT

12:30–1:30 P.M.

DARING DESIGN DETAILS: BOLD COLORS, PATTERNS, AND FINISHES

Whether you crave lush traditional prints and vivid patterns, a bold contemporary palette with sophisticated architectural details, or an interior inspired by runway fashion, there's a way to make your dreams come true. Join interior designers Joe Nahem and Madcap Cottage's Jason Oliver Nixon and John Loecke for an exciting exchange of expert intelligence and professional guidance about creating your own personal style. Moderated by Fern Mallis, Founder and President of Fern Mallis LLC.

THE DACOR STAGE

1:30–2:30 P.M.

JOE NAHEM AND JASON OLIVER NIXON & JOHN LOECKE BOOK SIGNING

Joe Nahem to be on-site at the AD Apartment signing his book *Fox-Nahem: The Design Vision of Joe Nahem*. Jason Oliver Nixon & John Loecke to be on-site signing their book: *Prints Charming by Madcap College*.

THE AD APARTMENT

2:30–3:30 P.M.

SEEING THE WORLD THROUGH COLORED GLASSES

ASID calls on top New York designers Genevieve Gorder, Charles Pavarini III, and Björn Björnsson as well as Benjamin Moore Director of Strategic Design Intelligence Ellen O'Neill to discuss how color and pattern has led to smashing successes, and elevating interiors to a new standard. Moderated by Lori Weitzner, the author of *Ode to Color*.

THE DACOR STAGE

3–4 P.M.

MICHAEL SANZONE MEET & GREET

Enjoy a wine tasting and meet Michael Sanzone from Michael Sanzone Studio.

BOOTH M517

4–5 P.M.

MEET & GREET WITH SYMBOL AUDIO

Enjoy some music at booth M600 with the designers at SYMBOL Audio who are officially launching their newest product, the Modern Record Player. Come by to learn more about the Modern Record Player as well as two recently launched storage products – the Dovetail Vinyl Storage Cabinet and the Unison Record Stand.

BOOTH M600

4-5 P.M.

SATURDAY, MARCH 24, 2018

Open to all ticket holders

DIFFA's DINING BY DESIGN

Your admission ticket allows access to New York's most anticipated display of design brilliance. Using Pier 92 as a blank canvas, nearly 40 of the country's top designers and brands create dining environments in an extraordinary blast of creativity—all in support of DIFFA's work to fight HIV/AIDS. DINING BY DESIGN also features a closing night gala on Monday, March 26. This portion of the show is produced with generous support from The Mart | Vornado. **Tickets are available at diffa.org.**

PIER 92

10 A.M.–6 P.M.

THROUGH THE LENS OF FASHION, TRAVEL, AND DESIGN

The talented eye of Jeffrey Bilhuber has turned spaces into magic and the extraordinary eye of photographer Douglas Friedman has turned the world opposite his lens into pure beauty. Enjoy a riveting discussion about the world of fashion, the world at large, and how it influences global design. Moderated by Tom Delavan, Design Editor of *The New York Times T Magazine*.

THE DACOR STAGE

11:30 A.M.–12:30 P.M.

THE ROYAL FAMILIES OF DESIGN

Three of the most prominent design families of the 21st century are together for the first time in conversation about design—from heritage and history to their modern-day story. Aerin Lauder, Alexa Hampton, and India Hicks sit down for a historic discussion about the past, the present, and the future. Moderated by Amy Astley, Editor in Chief of *Architectural Digest*.

THE DACOR STAGE

1:30–2:30 P.M.

INDIA HICKS, AERIN LAUDER, AND ALEXA HAMPTON BOOK SIGNING

India Hicks will visit the AD Apartment to sign her book *A Slice of England*. Aerin Lauder will also be signing copies of her books *Beauty at Home* and *Aspen Style*, as well as Alexa Hampton who will sign *Decorating in Detail*.

THE AD APARTMENT

2:30–3:30 P.M.

OUTRAGEOUS DESIGN WITH DAVID MONN

Turning the stage into magic, Monn tells entertaining stories about everything from working with the White House on state visits and The Metropolitan Museum of Art's annual Costume Institute Gala to The New York Public Library's Gala and the Guggenheim's International Gala.

THE DACOR STAGE

3:30–4:30 P.M.

MICHAEL SANZONE MEET & GREET

Enjoy a wine tasting and meet Michael Sanzone from Michael Sanzone Studio.

BOOTH M517

4–5 P.M.

MEET & GREET WITH SYMBOL AUDIO

Enjoy some music at booth M600 with the designers at SYMBOL Audio who are officially launching their newest product, the Modern Record Player. Come by to learn more about the Modern Record Player as well as two recently launched storage products – the Dovetail Vinyl Storage Cabinet and the Unison Record Stand.

BOOTH M600

4-5 P.M.

SUNDAY, MARCH 25, 2018

Open to all ticket holders

DIFFA's DINING BY DESIGN New York

Your admission ticket allows access to New York's most anticipated display of design brilliance. Using Pier 92 as a blank canvas, nearly 40 of the country's top designers and brands create dining environments in an extraordinary blast of creativity—all in support of DIFFA's work to fight HIV/AIDS. DINING BY DESIGN also features a closing night gala on Monday, March 26. This portion of the show is produced with generous support from The Mart | Vornado. **Tickets are available at diffa.org.**

PIER 92

10 A.M.–5 P.M.

AN INTIMATE VIEW

As one of the country's most celebrated designers, Victoria Hagan is a master at creating homes that truly reflect their owners' lifestyles. Join Hagan as she shares her design philosophy and lessons honed during her storied career, including the value of the unexpected detail and the importance she places on concepts such as family, trust, tradition, and creativity. Moderated by Wendy Goodman, Design Editor for *New York* magazine.

THE DACOR STAGE

11:30 A.M.–12:30 P.M.

VICTORIA HAGAN AND RAY BOOTH BOOK SIGNING

Victoria Hagan will be in the AD Apartment signing her book *Dream Spaces* alongside Ray Booth who will sign his *Evocative Interiors*.

THE AD APARTMENT

12:30–1:30 P.M.

THE REMODEL: DESIGNING FOR THE MODERN ENTERTAINER

SPONSORED BY DACOR

Hear from illustrious designers and entertainers, including John McIlwee, owner of the iconic Hollywood Lautner Garcia House, and designer Ray Booth on how recent innovations are transforming the way we entertain in our homes.

THE DACOR STAGE

1:30–2:30 P.M.

TOP REASONS TO HIRE AN INTERIOR DESIGNER

Four designers talk about the pitfalls and praise that happens when hiring the right designer for your project. Panelists include Joshua David of Joshua David Home, Heather Smith of Circa Interiors, Xandro Aventajado of Current, and Joanna Goodman of Christopher Architecture and Interiors. Moderated by Maury Riad, founder of Fuigo and co-owner of Fortuny Fabrics.

THE DACOR STAGE

3:30–4:30 P.M.