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FOR IMMEDIATE RELEASE



New Big Chill Classic Line Celebrates the Classic White Kitchen for Spring

BOULDER, CO., March 2— Big Chill, a kitchen appliance company with an eye on design, is bringing a fresh new style to the home with elegant crisp colors, cool whites and metal trim choices for its new Classic line, just in time for homeowners thinking about remodeling their kitchens this spring.

White is a color that is always a classic, but has recently seen a revival in the kitchen, making its way on walls, cabinets and back onto appliances. And, with its new celebrity status – Benjamin Moore named its Simply White the 2016 Color of the Year – white is being used more and more as a backdrop to a larger palette.

Big Chill’s Classic line comes in two gorgeous variations on this trend – white and cream – that can be customized with metal trims, like brass and copper, to bring a level of sophistication to the heart of the home. Additionally, the handcrafted silhouette is rich with character and complements virtually any space.

“The look of the Classic line is meant to bring classic styling to the kitchen, but with differentiation,” said Orion Creamer, president and co-founder, Big Chill. “And while white looks classic as is, the metal trims on the Classic stove will introduce a burst of contrast into your kitchen.”

With the industrial chic trend top-of-mind for home décor, the Big Chill Classic line offers metal trim options to outfit a [stove](#) with bold and classy metals. The trims, artfully worn and textured metals, are sculpted for a true turn-of-the-century inspired look. Available in four striking styles – brushed brass, satin nickel, copper and chrome – the metal finish provides a drastic contrast to the crisp white appliance.

The line’s flagship product – a 30-inch range – has beautiful, intricate styling that gives it a truly unique look. Built with clean lines and a rugged, American feel, the [Classic](#) stove is a modern take on the industrial pieces of old and is designed to be a showpiece in the kitchen. In addition to White and Cream, the line is available in several other stunning colors that invoke the essence of the period with a modern appeal – Matte Black, French Blue, Cabernet, and Stainless Steel. Big Chill’s cooking equipment is handcrafted in Reading, Pennsylvania.

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Not only is the line stunning, it also meets the needs of the serious home chef. Professional level power up to 18,000 BTUs means there's nothing this appliance can't handle. The large capacity oven is roomy enough for even the most ambitious feast, while a convection fan ensures perfect results every time. Full extension oven rack, electronic ignition, 1850-degree broiler and a natural gas or propane option add even more functionality.

The coordinating Classic 1900 series range hood is made from Industrial grade 16 gauge stainless steel materials, welded together seamlessly in professional-level strength. A variable blower, dimmer control and dishwasher-safe baffle filters make it easy to operate at home. And the hood looks as stunning as the range, available in the same variety of colors and trims with a look that is ruggedly American. A second option, the Classic Hood, is a perfect companion to the Big Chill Classic oven and range. This hood also brings professional level power to the kitchen, in a sleek silhouette and rich colors.

With the freshness of Spring right around the corner, bringing a classic look into the home allows for a fresh look on the inside too. Between the color choices and the exquisite styling of Big Chill's Classic line, the kitchen will become the most beautiful room in the home.

For more information visit www.bigchill.com.

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About Big Chill

Big Chill was founded by Orion Creamer and his uncle Thom Vernon in 2001 and made a splash with its brightly colored, retro-styled fridges with modern amenities. Since then the Boulder, Colorado-based company has expanded its product offering to include refrigerators, fridges, dishwashers, microwaves, stoves, hoods and wall ovens, available in more than 200 colors, as well as custom colors. In addition to retro, mid-century-styled appliances, Big Chill also manufactures contemporary-styled Pro appliances that blend modern design, bold colors and serious performance. Big Chill appliances can be purchased directly online. Visit www.bigchill.com to learn more.