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FOR IMMEDIATE RELEASE

BLUESTAR® CELEBRATES 2016 PANTONE COLORS OF THE YEAR

From a stunning range to a beautiful new hood, bring BlueStar's take on Pantone's Color of The Year into the home

BlueStar®, manufacturer of high performance appliances for the home, invites you to adorn your kitchen with BlueStar's take on the [Pantone® 2016 Colors of the Year](#). Bring home a new appliance in either Light Pink (RAL 3015), based on Rose Quartz, or Pigeon Blue (RAL 5014), BlueStar's Serenity-inspired tone.

According to Pantone®, when joined together, Rose Quartz and Serenity demonstrate an inherent balance between a warmer embracing rose tone and the cooler tranquil blue, reflecting connection and wellness as well as a soothing sense of order and peace. BlueStar's Light Pink and Pigeon Blue have the same effect on the home environment and when used in combination, also can strike quite the balance between warm and cool tones.

"It's possible to create a stunning focal point with a range and kitchen hood that is customized to your personal taste and cooking preference – from the choice of color and trims, to the configuration and power of the burners," said Eliza Sheffield, vice president of marketing, BlueStar®.



The BlueStar® product line features high-performance gas ranges, cooktops, wall ovens and hoods. One of BlueStar's unique performance features on its [gas range](#) includes an open burner system that produces up to 25,000 BTUs of cooking power and precise 130 degree simmer burners. Ranges and wall ovens are able to fit a full-sized commercial baking sheet.

Available in over 750+ colors and finishes, and with almost infinite configuration possibilities, BlueStar® premium products offer virtually unlimited personalization options. Create a complete, coordinated look in the kitchen with a matching BlueStar ventilation hood and range, all available in the Pantone 2016 Colors of the Year, Rose Quartz and Serenity, plus thousands of other choices. To view the possibilities, BlueStar offers an interactive website tool, "[Build Your Own BlueStar](#)," which allows you to customize everything from the intensity of the burners to the color of the knobs and the range itself.

Love the Light Pink and Pigeon Blue but don't want to make a full color commitment? BlueStar also can color the knobs in either color – or both - to ensure your kitchen is on-trend for 2016.

Handcrafted in Reading, PA since 1880, BlueStar® cooking products are designed for discerning home chefs who demand restaurant-quality results in their own kitchens. The BlueStar® product line features high-performance gas ranges, cooktops, wall ovens and hoods. BlueStar's unique performance features include an open gas burner system that produces up to 25,000 BTUs of cooking power, precise 130 degree simmer burners, and oversized convection ovens with professional-grade infrared broilers. Available in over 750+ colors and finishes, and with almost infinite configuration possibilities, BlueStar® premium cooking products offer virtually unlimited personalization options. For more information, please visit www.bluestarcooking.com.

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