

For Immediate Release

Booth 616

Automated Home System
Stores More Clothing
in Less Space
*Made-in-Italy Design
Retrieves Clothes with a
Touch of a Finger*



New York, NY: Metalprogetti SpA, an Italian high-tech innovator specializing in automated clothing retrieval systems, will present **AUGUSTO**® – the revolutionary way to store, organize and retrieve garments in the home – at the 15th annual Architectural Digest Home Design Show. This elegant system is the new way to create highly functional closets and dressing rooms.

Unlike the traditional closet rod for hanging clothes, **AUGUSTO** is an oval system on which garments revolve, controlled by a hand-held remote-control or the built-in forward-reverse button. With the touch of a button, clothing and accessories revolve into view as home owners select their wardrobe for the day.

Because the **AUGUSTO** system holds two rows of garments, it stores more clothing, perfectly organized, in less space. Even one level of **AUGUSTO** holds up to twice as many garments as a traditional closet. Two levels of the oval system hold even more dresses, suits and accessories.

Clothing can be retrieved through a relatively narrow door, thus the **AUGUSTO** system offers architects and designers greater flexibility in designing closets and dressing rooms. It is adaptable to even the most awkward and complex room layouts. No longer does a large closet require numerous doors; now the headboard of a king-size bed can be backed up to the closet wall.

Each **AUGUSTO** state-of-the-art system is individually made in Italy according to the client's specifications. Thus, they are available in a wide range of colors and finishes, including enamel, wood and leather – even gold leaf.

For 35 years Metalprogetti has been involved in the design and manufacture of automated systems for handling garments. The company's systems are used in hotels, museums, dry cleaners, clothing manufacturers, and cruise ships. **AUGUSTO** for the home is the logical extension of the company's world-wide, business-to-business success.

Because Metalprogetti is the market leader in commercial garment retrieval, teams of technicians are available in the U.S. and Europe who are experienced in installing the **AUGUSTO** system in homes and apartments. Installation is part of our service.



The name **AUGUSTO** comes from Italian history. Metalprogetti is headquartered in Perugia, Italy, a center of the Etruscan civilization and an important influence on the Romans. Among Perugia's attractions is "The Arch of Augustus," one of the seven gates in the city's Etruscan wall. First built about 300 B.C., the arch was restored in 40 B.C. by Augustus, the founder of the Roman Empire and its first Emperor. Today, the arch lives on in the beautifully curved form of **AUGUSTO** – the revolutionary way to organize your clothes.



For more information and high-resolution photos, please contact:

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