

FOR IMMEDIATE RELEASE

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MEDIA CONTACTS:

Brenda Forman brenda@merlotmarketing.com

Luis D. Sosa luis@merlotmarketing.com

Merlot Marketing, Inc. 916-285-9835



NEWS RELEASE

**True Residential Debuts the Industry's Most Productive
and Energy-Efficient Clear Ice Machine**

ST. LOUIS, MO – True Refrigeration®—the leading choice of top chefs, hotels, beverage providers and discriminating homeowners for more than 70 years—unveils a category-changing ice machine, the 15-inch Clear Ice Machine. The latest addition to the True Residential® product line, this undercounter ice machine is a dream-come-true for the most discerning home chefs and home entertainers who truly want a commercial experience.

“Our customers have been asking us for years to add a clear ice machine to our suite of commercial-grade residential products,” said True Director of Sales and Marketing Steve Proctor. “After years of meticulous design and engineering, we are proud to answer this request with the highest performing, and most energy-efficient clear ice machine on the market.”

No longer do homeowners have to worry about running out of ice during while entertaining. The Clear Ice Machine is capable of producing an impressive 70 pounds of ice per day and can store up to 28 pounds. In addition to producing the most ice per day, its energy efficiency is unmatched. It produces ice while using less water and energy than any other clear ice machine in the industry and is the only 15-inch undercounter clear ice machine that qualifies for Energy Star.

[TWEET THIS: The Clear Ice Machine by @true_res produces up to 70 lbs of ice and is UL-rated for indoor & outdoor use http://bit.ly/19F6cqL #icemachine](#)

The beautiful top-hat shaped cubes have no air bubbles, leading to denser ice and a slower melt—a perfect complement to any beverage. With True’s patented TruLumina® Lighting System and UL-rated for both indoor and outdoor use, it is an incredibly convenient, energy-efficient, beautiful machine.

The Clear Ice Machine is equipped with exclusive True features including:

- The best outdoor warranty in the industry, offering a complete three-year warranty in addition to six years of warranty coverage for the sealed system
- Standard inclusion of drain pump and water filter

For more information about the Clear Ice Machine or other True Residential products, please visit true-residential.com.

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Media Notes

Related Links:

- [True Clear Ice Machine webpage](#)
- [True Residential website](#)

Click image to download:



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About True Residential

True Residential is a division of True Manufacturing Company. For more than 70 years, True® has been an industry leader in commercial refrigeration. Now, homeowners can experience that same quality with True Residential, an authentic commercial refrigeration line refined for the home. Handcrafted in the USA with the same meticulous attention to quality and detail industry professionals demand, the residential series includes award-winning wine cabinets, refrigerators, beverage centers, refrigerator drawers and beer dispensers. For more information about True Residential, call 888-616-8783 or visit www.true-residential.com.

