

**FOR IMMEDIATE RELEASE**

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**NEWS RELEASE**

**True Debuts Industry's Only Undercounter Freezers UL-Rated for Indoor and Outdoor**  
*Undercounter Freezers Mark True Residential's Expansion Into New Category*

**ST. LOUIS, MO** – True Refrigeration®—the leading choice of top chefs, hotels, beverage providers and discriminating homeowners for more than 70 years—expands into a brand new category by introducing its 24-inch Undercounter Freezers to the True Residential® line of luxury refrigeration appliances for the home. Available in drawer or door models, these products debut as the industry's first residential undercounter freezers that are UL-rated for both indoor and outdoor use.

"The Undercounter Freezers allow designers and homeowners to create a unique, fully customized kitchen space, complete with commercial inspired freezers," said True Director of Sales and Marketing Steve Proctor. "When entertaining outdoors, the freezers allow you to keep popsicles and ice cream bars by the pool, have access to frozen berries for a smoothie station, or store a variety of frosted glasses for your beverage of choice."

**TWEET THIS:** [At 24-inches wide, @true\\_res debuts the industry's first undercounter #freezers UL-rated for indoor and outdoor use. http://bit.ly/1ExEX95](http://bit.ly/1ExEX95)

The Undercounter Freezers provide home chefs the flexibility for numerous configurations within a kitchen or entertaining space, complementing undercounter refrigerators with the ability to keep food at temperatures as low as minus 4 degrees Fahrenheit.

Manufactured in the U.S., the freezers' interiors are made from exclusive 304 Series stainless steel to ensure a hygienic, antibacterial and easy-to-clean surface. The freezer door model offers two adjustable, durable, polished stainless steel shelves, and the freezer drawers have an industry exclusive soft-close feature that no other freezer drawers offer. Both models are available in stainless steel or wood-panel overlay, and are equipped with True's patented 14-color TruLumina™ Lighting system.

For more information about the Undercounter Freezers or other True Residential products, please visit [true-residential.com](http://true-residential.com).

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## Media Notes

Related Links:

- [True Residential website](#)

Click to view video:



True debuts the industry's only Undercounter Freezers UL-rated for indoor and outdoor use.

Click image to download:



True's Undercounter Freezers are offered in both a drawer and door model, each available in stainless steel or wood-panel overlay.

## About True Residential

True Residential is a division of True Manufacturing Company. For more than 70 years, True® has been an industry leader in commercial refrigeration. Now, homeowners can experience that same quality with True Residential, an authentic commercial refrigeration line refined for the home. Handcrafted in the USA with the same meticulous attention to quality and detail industry professionals demand, the residential series includes award-winning wine cabinets, refrigerators, beverage centers, refrigerator drawers and beer dispensers. For more information about True Residential, call 888-616-8783 or visit [www.true-residential.com](http://www.true-residential.com).

