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FOR IMMEDIATE RELEASE

BlueStar® Commercial-Style Built-in Refrigerator Recognized Among Year's '30 Most Innovative Products'

Better Homes & Gardens Beautiful Kitchens & Baths Honors BlueStar's Cutting-Edge Design & Performance



Blandon, PA, February 15 – The new BlueStar® chef-inspired [Built-in Refrigerator](#) captured the coveted distinction of being named one of the "30 Most Innovative Products for 2016" by a leading home magazine, *Better Homes & Gardens Beautiful Kitchens & Baths*. The annual 30 Most Innovative Products listing features *Beautiful Kitchens & Baths* editors' top picks for products that combine smart function, seamless style and cutting-edge technology.

"The kitchen and bath industry continues to impress with innovative designs that push the boundaries of what's possible and expected," said Samantha Hart, Editor of *Better Homes & Gardens Beautiful Kitchens & Baths*. "We love that you can now have built-in refrigeration in such an enormous range of colors – with great functionality and customization features too."

"We are thrilled to be recognized by *Beautiful Kitchens & Baths* for our new built-in refrigerator," said Eliza Sheffield, president, BlueStar®. "Our customers, from the professional to the aspiring home chef, asked us for a refrigerator that fits the needs of a true chef's kitchen, both in terms of performance and design. For people who love to cook, and want the highest degree of performance and flexibility while doing so, the BlueStar

fridge is a kitchen essential – especially when entertaining."

The BlueStar® Built-in Refrigerator offers a seriously fresh take on premium food preservation that redefines the art of cooling. Every aspect of the design has been carefully considered, from the stainless steel interiors to the versatile color and metal trim options.

The BlueStar® Built-in Refrigerator offers unique features for the home chef and enthusiastic home entertainer. The Refrigerator features an innovative, commercial-style design with professional grade elements like durable 304 grade stainless steel interiors and stainless steel and glass shelves and drawers. There is a dual compressor system — one for the fridge and another for the freezer — for optimum food preservation and advanced odor control. The Refrigerator's fully extending bottom shelf is designed to fit a full-size commercial sheet pan — as is the freezer shelf — that way, extra-large pans prepped with pastry or hors d'oeuvres can go straight from the refrigerator or freezer into an oversized BlueStar oven, another brand hallmark.

Available in stainless steel and more than 750 color and finish combinations to match BlueStar® cooking and ventilation products, the 36-inch built-in refrigerator also offers the option of right or left side handles in 10 metal trims including stainless steel, brass and copper. With a choice in trims, colors and interior configuration possibilities, BlueStar® refrigeration offers creative options for personalization and function.

The BlueStar® brand has developed a passionate following among professional and home chefs. In business since 1880, the Pennsylvania-based manufacturer has specialized in handcrafted [gas ranges](#), cooktops, electric and gas wall ovens and complementary kitchen hoods. The new built-in refrigeration line boasts the same superior craftsmanship, unsurpassed performance and stylized customization as the company's legendary cooking equipment. The hand-assembled quality and performance of its appliances has caught the attention of cooking enthusiasts from home cooks and foodies to professional chefs such as Iron Chefs Jose Garces and Michael Symon as well as James Beard winners Alon Shaya and Marc Vetri. Home chefs can create a true commercial-grade, bespoke kitchen with professional level

performance with a BlueStar® range, ventilation hood and now chef-inspired refrigeration. For information, visit www.bluestarcooking.com.

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About *Beautiful Kitchens & Baths*

Beautiful Kitchens & Baths is a *Better Homes & Gardens* special interest media publication and is published biannually. *Beautiful Kitchens & Baths* is the leading kitchen and bath magazine and is filled with ideas, inspiration, and information about the latest products and trends. Featured kitchens and baths showcase a range of styles, from traditional to contemporary and everything in between. Beautiful, full-color photographs convey a real-people/real-solutions approach to home design.

About BlueStar®

BlueStar® cooking and refrigeration products are designed for discerning home chefs who demand restaurant-quality results in their own kitchens. In business since 1880, the Pennsylvania-based manufacturer specializes in handcrafted gas ranges, cooktops, electric and gas wall ovens and complementary kitchen ventilation hoods and premium refrigeration. The company's spectrum of highly innovative appliances stays true to an authentic restaurant kitchen experience at home. Available in over 750+ colors and finishes, and with almost infinite configuration possibilities, BlueStar® offers unmatched options for customization. For more information, please visit www.bluestarcooking.com.

