



WATERWORKS

Waterworks Debuts at Architectural Digest Design Show

Luxury Kitchen & Bath Brand to Showcase Statement Making Surfaces

DANBURY, CT (March 2017) – Recognized for design authenticity, craftsmanship and quality, Waterworks – the complete design resource for luxury kitchen and bath – will display at the Architectural Digest Design Show for the first time with a booth anchored in the versatility and vibrancy that surfaces bring to design.

The booth will feature different personalities of Waterworks Grove Brickworks, a luxuriously rustic collection offering an extensive color palette spanning clean white, assorted jewel tones and metallic hues, as well as the recent expansion of natural stone collection, Keystone. The brand's diverse range of products for the kitchen and bath including fittings, washstands, lighting and hardware will be curated in a series of displays, each demonstrating Waterworks' ability to create a well-designed bespoke space - from classic bath to modern bar.

“We are excited to share our enthusiasm for statement-making, eye-catching surfaces,” said Peter Sallick, Creative Director and CEO, Waterworks. “Our surfaces utilize texture, color and pattern that are beautiful in the bath and kitchen, and equally dramatic throughout a home.”

Positioned appropriately in the REFRESH section near the show entrance with other premium kitchen and bath brands, the Waterworks booth will feature six small displays showcasing a variety of design aesthetics for the bath and kitchen. An eclectic mix of metallic and bold colored Grove Brickwork tiles are paired with the fashion-forward Isla faucet, and staple Waterworks Heritage brand collections, Regulator, Henry, R.W. Atlas, Etoile, and .25. The displays will demonstrate design styles spanning classically traditional to American industrial and mid-century modern.

These introductions and other components of the Waterworks brand will be on display at the Architectural Digest Design Show, March 16–19, 2017, in New York City at Piers 92 and 94 in Waterworks booth #241. For additional information about Waterworks, visit www.waterworks.com.

ABOUT WATERWORKS:

Co-Founded in 1978 by Barbara and Robert Sallick, Waterworks is based firmly upon a foundation and commitment to design authenticity and excellence. Led since 1993 by son, Peter Sallick, CEO, Waterworks brings impeccable style and artisanal quality craftsmanship to bathrooms and kitchens around the world. Each product has a story to tell and is created through a unique collaboration involving designers, craftsman, artisans, and manufacturers. Highly regarded as a premier design resource, its exclusive designs now encompass bath and kitchen faucets and fittings, surfaces, bathtubs, washstands, accessories, home furnishings and more. Waterworks showrooms can be found in 13 cities across the US and UK. Expanded distribution channels include: boutique wholesale partners, department stores, a growing e-commerce business, as well as commercial, residential and hospitality business across North America, Mexico, Europe, and Asia.

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