



QUALITY & INNOVATION
THAT **INSPIRES**

For Immediate Release:

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Perlick Brings Bold Design to the Architectural Digest Design Show

Milwaukee, WI – March 14, 2017 – Perlick, a leader in innovative, high quality undercounter refrigeration, continues its 100th anniversary celebration by delivering innovative appliances essential to entertaining. Perlick’s refrigeration systems boast seven times the cooling surfaces compared to a cold plate, resulting in the industry’s fastest temperature pulldown and unmatched temperature consistency.

At the Signature Marketing Group booth, two bold brands will come together to showcase their original style. Along with Perlick products, the booth will be accessorized with home accents, hardware and lighting from London-based home fashion label, [Buster & Punch](#).

Their versatile product line offers the industry’s widest selection of UL-rated refrigeration for outdoor use and is backed by an industry- best 3 Year Warranty. Perlick’s award-winning portfolio of outdoor and indoor undercounter cooling systems includes refrigerators, freezers, beverage centers, wine reserves, beer dispensers and ice makers.

Each design features a commercial grade stainless steel interior and exterior, a state-of-the-art digital control module to maintain the refrigerator’s optimum temperature and Perlick’s exclusive RAPIDcool forced-air refrigeration system for quick temperature pull-down. The show booth will feature the following products:

Martini Bar

- Black vinyl coated rack designed to hang empty glasses or hold pre-made cocktails
- Shelf with full extension for easy access to glassware
- Compatible with 24" Freezer and Refrigerator door models

18" Depth Sottile Refrigeration

- Storage for 68 cans (12 oz.) in 3.1 cu. ft.
- ADA compliant 32" height for accessible design



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- Features Perlick's exclusive RAPIDcool forced-air refrigeration system, providing industry leading cooling performance
- Stainless steel interior and exterior
- Temperature range: 33° - 42°F (.5° - 5.5°C)

Visit Perlick at ADDS 2017 at booth #133. For more information or high-res images of any of the Perlick Residential products, contact Lauren Bollinger, White Good, lbollinger@whitegood.com or 717.725.4559.

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ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning, high-quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit perlick.com or call 800-558-5592.