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Brooklyn Architecture Firm Launches Ot-tra by Zimmerman Workshop

BROOKLYN, NEW YORK—March 15, 2017—Zimmerman Workshop Architecture + Design is proud to announce the launch of its new furniture company, Ot/tra by Zimmerman Workshop. Co-founders Sofia and Adam Zimmerman formed their Brooklyn, NY-based architectural practice Zimmerman Workshop Architecture + Design in 2010. Ot/tra is a natural extension of the brand, since furniture design and selection have always been a part of Zimmerman Workshop's services.

Ot/tra is making its debut with the Catenary Collection at the Architectural Digest Design Show, from March 16-19, 2017 at Piers 92 & 94 in New York City. It will be located at booth M1002 as part of MADE, a juried gallery of more than 160 artists and designers showcasing original art, sculpture, fine furniture, textiles, and lighting.

The Catenary Collection is made up of two barstool styles, a table in three sizes, two coffee tables, as well as a chair, side table, and bench. Additional pieces are also in development, and will be introduced in the coming months. Organic yet refined, it is designed to complement a range of interiors and aesthetics.

The design of this collection was inspired by Eero Saarinen's St. Louis Arch and George Nelson's Platform Bench—both pure and simple, yet elegant and iconic. Clean lines, gentle arcs, and interplay of light and shadow merge to result in a contemporary interpretation of these Mid-Century Modern classics.

All of the pieces are available in four wood finishes (white ash, natural oak, walnut, and blackened oak). The furniture is suitable for both residential and commercial interiors. To ensure the best quality and grain patterns, every piece of wood is chosen with care. All components are milled, carved, assembled, and finished by hand to last a lifetime. With no reinforcing frames, the functionality of each piece relies solely on the integrity of the design and construction.

For an online press kit, including high resolution images, please see goo.gl/PgTqpS or send an email to Sofia Zimmerman (contact info above).

ABOUT OT/TRA BY ZIMMERMAN WORKSHOP

Ot/tra designs and handcrafts furniture for workplace, hospitality, and residential interiors. Established in 2016 by husband-and-wife team Adam and Sofia Zimmerman, the furniture is a natural extension of the Zimmerman Workshop Architecture + Design. Like the firm's architectural projects, the furniture reflects the same level of commitment to technical rigor, meticulous detailing, quality construction, and a softened contemporary aesthetic. For more information, please visit www.ot-tra.com.