

ILVE

EuroChef USA

Contact: Lori Dolnick

ldolnick@frankadvertisingus.com

Phone: 609.490.0999 ext. 22

Nikki Scalia

nscalia@frankadvertisingus.com

609.490.0999 ext. 20



FOR IMMEDIATE RELEASE

Gloss Black now offered as a Standard Color for the ILVE Majestic Collection

EDGEWOOD, NEW YORK – May, 2017 – ILVE, known for their handcrafted Italian appliances, adds Gloss Black as a standard color option to the ILVE Majestic collection of ranges and hoods. With the addition of the new color consumers can now choose between eight standard colors and over 200 RAL colors.

“Black finishes in the kitchen have re-emerged as a trending design element this year and ILVE has taken it to the next level,” states Melissa Haber, Director of Sales and Marketing for EuroChef USA. “We’ve received so many requests for custom gloss black ranges through our Custom Color Program that we decided to make it a standard color in addition to our popular matte graphite option. The gloss black finish is so rich, it adds a layer of elegance, drama and sophistication to the kitchen.”



ILVE’s Majestic line of ranges is available in both dual fuel and all gas (30” & 36” only). The ranges are offered in five standard American sizes including 60”, 48”, 40”, 36” & 30” with both single and double oven options available. The line is fully customizable with over 220 colors, three trim options and four leg options allowing for a wide range of choices for personalization. Additionally, ILVE Majestic Ranges are equipped with green energy features, triple-pane glass doors for better heat insulation and an 8-minute electric oven preheat to 350° – the fastest in the industry.

For press release and high-res images, click [here](#).

About ILVE: Founded in 1952, ILVE is steadfastly committed to exceptional handcrafted quality in residential cooking appliances including ranges, cooktops, ventilation and accessories. Their state-of-the-art manufacturing facility, located near historic Venice, Italy represents more than 50 years of tradition, continuous technological research and relentless innovation. Bringing a unique brand of Italian craftsmanship to the devoted chef, ILVE has become known as the brand for people who are passionate about cooking and fine kitchen appliances. Although crafted in Italy, each appliance is made to U.S. market specifications. EuroChef USA is the exclusive importer of the ILVE brand for the U.S. and distributes the collection through an authorized network of retailers and distributors throughout the country.

For more information visit <http://ilveappliances.com>.



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