

FOR IMMEDIATE RELEASE

## **SUPERIORE adds new Dual Fuel Self-Cleaning range models to product line**

*Self-cleaning, versatile ranges with new Home Chef software developed for the North American consumer*

An exclusive Cool Flow System and customizable “Home Chef” functionality are just two of the features in the latest addition to the SUPERIORE portfolio, the Dual Fuel self-cleaning ranges. The collection of Dual Fuel ranges offer a versatile cooking experience with a large-capacity electric oven and worktop including brass gas burners.

“Our approach to creating and introducing new products to the North American line is to always exceed expectations, and our new Dual Fuel models are no exception,” states Antonio Di Tommaso, CEO of SUPERIORE. “With Home Chef software, Cool Flow System and self-cleaning capabilities, we’re confident this new range collection will enhance the cooking experience for all culinary enthusiasts.”

The Dual Fuel ranges are available in stainless 30”, 36” and 48” NEXT models and in 36” and 48” DECO models. They are available with PANORAMA or Classic window, plus eight cooking modes including defrost, fan-assisted and grill. The worktop features gas burners with power up to 18,000 BTUs and simmer at 750BTUs, and below, one to two electric, large-capacity ovens convection fans and convenient self-cleaning function.

As with every SUPERIORE range model, the Dual Fuel ranges feature an exclusive Cool Flow System. This product feature generates a flow of cold air from inner fans, engineered to keep all knobs, handles and exterior surfaces cool to the touch, without affecting the cooking temperature. The goal is to ensure all SUPERIORE ranges are safe, especially for children that may be helping in the kitchen.

The Dual Fuel ranges also include the new SUPERIORE Home Chef System which allows users to customize their experience by choosing conventional time methods or a SUPERIORE cooking experience thanks to the meat probe to ensure perfect results. This system is standard on all Dual Fuel ranges, in addition to the self-cleaning capabilities and Star-K compliancy.

“Offering this dual fuel range in multiple sizes allows our customers to replace their existing range with an exceptional, feature-rich product. This latest SUPERIORE launch will ensure brand expansion into key markets where dual fuel models are the most popular premium range choice,” adds Di Tommaso.

SUPERIORE is distributed in the Pacific Northwest and Canada by Luwa Luxury Products and by Almo Premium Appliances in the remainder of the US. For more information, please contact media representative Kristin Sawyer at [kristin@flyingcamel.com](mailto:kristin@flyingcamel.com) or 289-337-0560.

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30” NEXT Dual Fuel Range

# SUPERIORE

## **About SUPERIORE**

SUPERIORE is the North American brand by Italian manufacturers, Tecno SRL. Tecno is a family owned company, specialized in the manufacturing of ranges, wall ovens, and cooking systems, and characterized by its rich and strong design, iconic details, and premium Italian finishing. Founded in 1952, its products are sold in more than 70 countries and it is considered a leader in the premium cooking appliances market. For more information please visit [www.superiore.us](http://www.superiore.us) or [www.superiore.ca](http://www.superiore.ca).