

SUPERIORE

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SUPERIORE featured in Inception Kitchen at Architectural Digest Design Show

Custom 30" ranges included in collaboration with Liebherr Appliances and designer Richard Anuszkiewicz

Gualtieri, Italy (March 2018) – Hot on the heels of a successful 2018 Kitchen & Bath Industry Show (KBIS) debut, SUPERIORE has partnered again with Liebherr Appliances to showcase a New York edition of the MONOLITH Inception Kitchen, a collaborative booth designed by Virginia-based designer and former National Kitchen & Bath Association “30 Under 30” Richard T. Anuszkiewicz. The sleekly-styled, high-end kitchen design will be featured in booth #282 at the Architectural Digest Design Show from March 22-25.



Working with the Liebherr Appliances team, Richard’s vision for a uniformed space came to life using a combination of stunning mixed materials such as wood, stone and metallics.

“The concept for this kitchen is derived from the definition of monolithic, meaning carved from one piece,” said Anuszkiewicz. When discussing the SUPERIORE ranges included in his design, he said, “It was a great opportunity to add that mixed-metal detail, which I think is totally on-trend right now.”

The MONOLITH Inception kitchen design included two 30” NEXT ranges with PANORAMA windows side-by-side with custom Bronze Trim. Placed together, the two ranges gave the appearance of one larger range with double the worktop and oven power, plus self-cleaning capabilities.



“We were very pleased with the feedback this collaboration received when the MONOLITH kitchen debuted,” said Antonio Di Tommaso, CEO of SUPERIORE. “Liebherr’s product paired with our custom ranges in this uniquely designed booth demonstrates the true power of our two brands combined and opens up new possibilities in premium kitchen performance.”

Visit the SUPERIORE and Liebherr Appliances booth #282 to view the custom ranges, plus Liebherr’s new MONOLITH refrigeration columns at the Architectural Digest Design Show at Piers 92/94 in New York City.

SUPERIORE is distributed in the Pacific Northwest and Canada by Luwa Luxury Products and by Almo Premium Appliances in the remainder of the US. For more information, please contact media representative Kristin Sawyer at kristin@flyingcamel.com or 289-337-0560.

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About SUPERIORE

SUPERIORE is the North American brand by Italian manufacturers, Tecno SRL. Tecno is a family owned company, specialized in the manufacturing of ranges, wall ovens, and cooking systems, and characterized by its rich and strong design, iconic details, and premium Italian finishing. Founded in 1952, its products are sold in more than 70 countries and it is considered a leader in the premium cooking appliances market. For more information please visit www.superiore.us or www.superiore.ca.