

# Contemporary Posters • Donald S. Mayer

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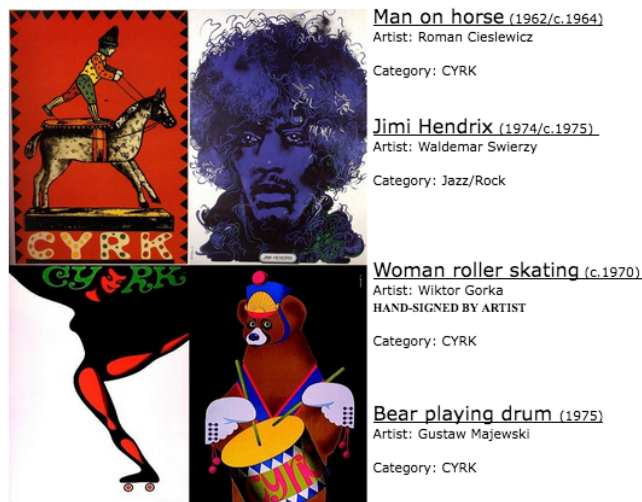
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## MEDIA RELEASE

### MoMA poster collection of *CYRK...* artists @ AD Design Show

*CYRK...* artists represented in the collection of the **Museum of Modern Art**, NYC will be featured at **Contemporary Posters'** booth #440 at the 2018 **Architectural Digest Design Show** [Pier 94, New York City, March 22-25]. In addition, some of the 100+ Communist era posters and artists on view were part of **MoMA's** recent *Polish Posters 1945-89* exhibition.



The *Polish School of Posters* [post World War II (1945) until the fall of Communism (1989)] is recognized as the best in contemporary poster art - comparable to the genius of France's *La Belle Époque* of the 1890s. Encouraged and supported by the Communist government, the artists of the *Polish School* were commissioned to create posters on specified themes: *CYRK* [the quintessential posters of the *Polish School*] as well as exhibit, film, jazz, Jewish, opera, theater and all aspects of the government-run cultural media. Despite strict State censorship, the posters' sophisticated visual language often obliquely contained anti-regime messages [hidden meanings].

Besides the many very rare, almost impossible to find posters [part of Contemporary Posters' platinum collection] as well as other extraordinary, but more available, posters, the exhibit will also consist of : a documentary film, *Freedom on the Fence*, about the *Polish School of Posters* which was playing at the **MoMA** poster exhibit; photos of award-winning settings for '*Decorating with CYRK... art*'; and posters for **Contemporary Posters'** California exhibits which are complimentary to customers as part of a special show promotion.

*CYRK...* art is original limited-edition posters, priced from \$125 to \$1500 - with most in the \$175-\$575 range. And, like all fine vintage posters, *CYRK...* art is archival linen-backed - a labor-intensive process which maintains a poster's integrity. Posters are in mint/near mint condition, measure 27" x39" and were printed in Poland by agencies of the Communist government.

att: MoMA's collection

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**Contemporary Posters** -a division of Prior Products Inc.,a New York company founded in 1933- specializes in the art of the Polish School of Posters