



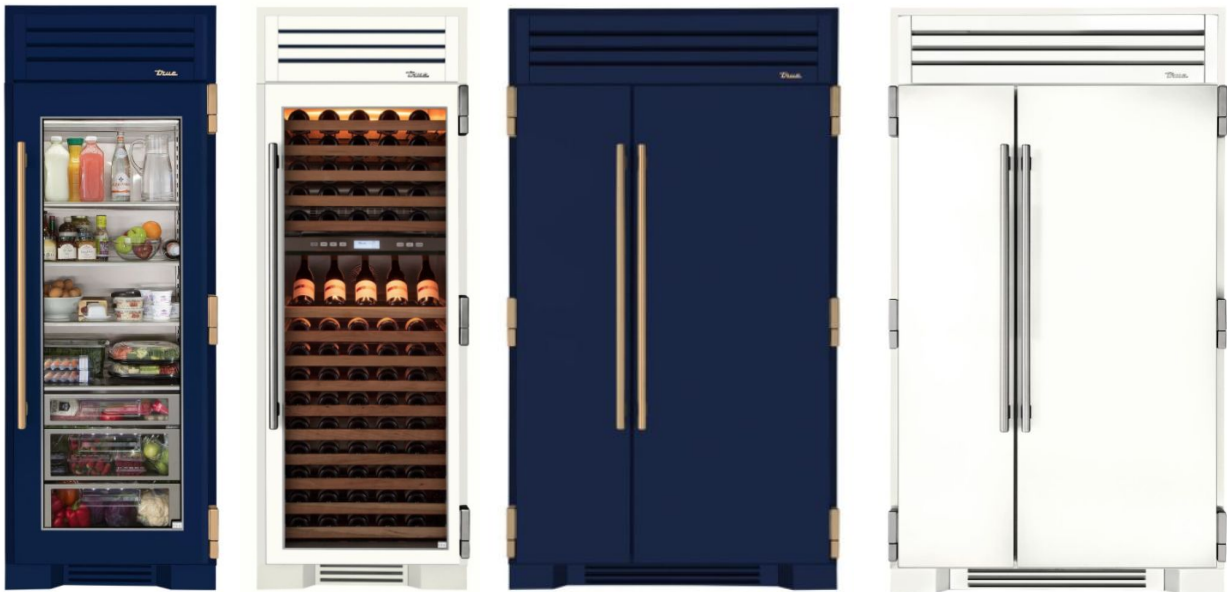
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**TRUE RESIDENTIAL BRINGS STUNNING COBALT BLUE KITCHEN
& DYNAMIC JOINING KITS TO ARCHITECTURAL DIGEST DESIGN SHOW**

Vanessa Deleon-designed kitchen highlights chic new colors and metals for refrigeration (Booth #369)

(New York, NY – March 2018) [True Residential](#), the leader in commercial refrigeration exceptionally refined for the home, will unveil a host of exciting new luxury refrigeration and freezer designs at the Architectural Digest Design Show, March 22-25 in booth **#369**. Featuring four additions to the [Build Your True](#) collection, the focus will be on color and customization. Influential interior designer and True's Brand Ambassador **Vanessa Deleon** will showcase new **cobalt blue** and **matte white** finishes, and **gold** and **pewter** hardware options in an eye-catching cobalt blue and gold kitchen. True will also display the industry's first **Joining Kits**, which seamlessly unite multiple 30-inch Columns for the ultimate performance and design in residential kitchens.



The new finishes and hardware, which are available in all full-size units, are part of True's stunning [Build Your True](#) collection, offering residential customers unparalleled style. Existing finishes include stainless steel, antique white, matte black and gloss black and the timeless hardware options include stainless steel, copper, brass and chrome. With a total of six different finish colors and six hardware options, True now offers thirty six unique color combinations that allow designers and homeowners to bring a level of sophisticated elegance previously unattainable in residential refrigeration.



A transformative tool for total unit customization, True Residential's new 60-inch and 90-inch **Joining Kits** unite any two or three 30-inch Columns under a striking facade, giving the appearance of one singular, sleek system. Joining Kits are available in any combination of Build Your True finishes and hardware. The 30-inch Column collection includes a Refrigerator Columns, Freezer Columns, and a Wine Column.

"With a focus on renovate, remodel, and refresh, the AD Design Show is the perfect opportunity to showcase True's exceptional design backed by years of commercial reliability," says True's Director of Sales and Marketing Steve Proctor. "The growing Build Your True collection and new Joining Kits give homeowners even more freedom to create kitchens that look the way they want and, most importantly, reflect the way they live."

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About True Residential: True® Residential is a division of True® Manufacturing Company. For more than 70 years, True has been an industry leader in commercial refrigeration. Now, homeowners can experience that same quality with True® Residential, an authentic commercial refrigeration line refined for the home. Handcrafted in the USA with the same meticulous attention to quality and detail industry professionals demand, the residential series includes full-size refrigerators and refrigerator columns; and undercounter wine cabinets, refrigerators, beverage centers, refrigerator drawers, beer dispensers and ice machines. For more information about True® Residential, call 888-616-8783 or visit true-residential.com