



FOR IMMEDIATE RELEASE

GRAFF® INTRODUCES NEW HARLEY FAUCET COLLECTION

Collection's design aims to revolutionize ergonomics and aesthetics in the bathroom

NEW YORK, NY — 2019 — GRAFF®, manufacturer of contemporary precision-engineered kitchen and bath products, is excited to unveil its stunning new Harley Faucet Collection. The design of the contemporary collection was derived from the stylings of classic motorcycles, fusing an industrial aesthetic with detail work nostalgic of the all-American icons.

Conceptualized by GRAFF's G+ Design Studio, the faucet's handle offers a unique eclecticism and adaptability to contemporary and technical environments. Each element of the faucet was carefully considered and crafted to prevent slipping and prompt ease of use. An ergonomic shape serves as the basis for this design, allowing for a variety of grip techniques to be utilized. The faucet's internal workings also create a seamless user experience, with the internal, progressive cartridge transitioning water temperature with a simple turn of the handle, minimizing any unnecessary use of hot water.

The Harley collection includes one, two, or three-hole versions of the sink, bathtub and bidet; wall, floor or deck-mounted models, and a linear lever option, also knurled for a user-friendly handle. A first for the brand, the Harley Collection portfolio of offerings includes a two-hole lavatory faucet ideal for narrow spaces, as well as powder rooms and laundry rooms. The revised footprint of the faucet enhances the user experience and applicability of the collection's designs.

The free-standing bathtub filler stands out for its elegance, while the various wall-mounted faucet orientations speak to the sophistication of the Harley collection. Sleek and seamless in its conception, the floor-mounted tub filler features a two-handle design, a deviation from traditional single-handle models. Additionally, coordinating shower items, compatible with the M-series, are included in the collection.

The Harley collection is available in several elegant finishes, including Onyx - a PVD finish that is as attractive as it is durable. Additional finishes available include: Polished Chrome, Polished Nickel, Brushed Nickel, Gunmetal, Olive Bronze, Black, White, Gold and Brushed Gold. Unique to the Harley Collection, the faucet handles are available in three stunning two-tone finish options, Polished Chrome with Onyx and Polished Nickel with Onyx, and Brushed Gold with Onyx. Providing a visual contrast and an elevated style, the Harley Collection's architectural design is accentuated with its artisanal and thoughtfully curated selection of finishes.

About GRAFF:

Headquartered in Milwaukee, Wis., and with locations throughout Europe, GRAFF is recognized globally for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. GRAFF's commitment to creating cutting-edge, premium-quality fixtures is evident in each and every product. GRAFF employs more than 1,000 dedicated professionals and has control over the full production process, making it truly a vertically integrated manufacturer.

For more information about GRAFF, visit www.graff-designs.com or www.facebook.com/grafffaucets

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