



For Immediate Release:
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NYC, Pier 94, Booth 221, Furnish

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THE UNTITLED COLLECTION

The UnTitled Collection was designed by Jaime Derringer: artist, blogger, and founder of Design Milk. Jaime's intuitive and fluid brushstrokes are reminiscent of Japanese Shodo calligraphy. The collection is free of spacial limitations, reaching beyond conceptual expectations of space and style. The designs are imagined to spill beyond the border or "coloring lines" of the rugs.

Woven Concepts' use of a symmetric weave to innovate texture was likewise the outcome of an experimental product development process. Much like Zen calligraphy, the UnTitled collection was mastered with the flow of visual and tactile creativity that comes from a clear mind, void of intention or practice. The UnTitled Collection's collaborative outcome of design and texture is a celebration of limitless capability and boundless creativity.

Ordering Options

- 1) **Solid Color** – Select one solid color, from existing color options.
- 2) **Existing Palette/Designs** – Select from existing designs, in existing color combinations
- 3) **Interchangeable** – Mix and match colors, using collection's existing designs.
- 4) **Custom** – Custom color, custom pattern, custom shape, and/or custom materials.



UNDONE
sky2/nuit



UNASSUMING
chianti/peach/coral



UNBUTTONED
dove/mink/blush



UNBRIDLED
sky/dove/ocre



UNCOMMON
blush/ivory/miel