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STICKBULB EXHIBITS FOR FIRST TIME AT ARCHITECTURAL DIGEST DESIGN SHOW

Long Island City-Based Lighting Company to Showcase LED Light Fixtures Made by Hand from Reclaimed and Sustainably Sourced Wood in the Coveted MADE Section

(New York, NY – February 2019) Stickbulb is pleased to announce that it will be exhibiting at the **Architectural Digest Design Show** from **March 21-24th** at **Pier 94 New York City**. Marking the company's first time at the renowned design event, Stickbulb will showcase its **Boom** series, which received a **Red Dot Award** for its innovative and sustainable design, in **M318** of the **juried MADE section**. The **elegant LED chandelier designed by RUX Studios**, the founding creative team behind the brand, will be shown in two versions: sustainably sourced **Ebonized Oak** and **Blackened Brass**, a **brand-new finish** for Stickbulb's X collection; and **Reclaimed Water Tower Redwood**, centuries-old redwood reclaimed from a dismantled water tower at 32 Court Street located in the Brooklyn Heights neighborhood, with a **Brushed Brass** finish.

"The independent maker quality of AD Design Show's MADE section offers a fitting venue to present our locally made lighting designs and introduce the brand to a whole new audience," notes Stickbulb Co-Founder and Creative Director **Russell Greenberg**.

Made from and inspired by destroyed buildings, **Boom** features **cast-brass joints** and **linear wooden bulbs** to create **forms of exploding light**. The expressive form of Boom is achieved with minimal elements. At the center of the fixture is a singularity of cast-brass joints, elegantly curved to dramatically reflect the geometry of the fixture. Linear wooden bulbs – the essence of all Stickbulb designs – in varying lengths cantilever from the brass core, each one emitting a line of even light in a different direction. The result is an explosion of richly textured wood that casts dynamic patterns of light and shadow. The Boom series is available in **four different configurations** - Little Boom, Middle Boom, Big Boom, and Double Boom - and comes in a range of **sustainably sourced wood types** including Maple, American Walnut, Ebonized Oak, Reclaimed Heart Pine, and Reclaimed Water Tower Redwood. Available finishes are white, slate gray, matte black, brushed nickel, polished nickel, brushed brass, polished brass, hand blackened steel and the newest finish, blackened brass. Custom sizes and finishes are also available.

About Stickbulb

Stickbulb is an award-winning lighting brand co-founded in 2012 by RUX Studios Founder and Creative Director Russell Greenberg and Managing Partner Christopher Beardsley as a way to combine their mutual love of architecture, modular systems, and sustainable manufacturing. Born from a pile of scrap wood, the original objective of Stickbulb was to "build with light," which has since been fulfilled in creations for Gensler, Google, Piero Lissoni, and Amy Lau among others. Stickbulb LED fixtures are designed by RUX Studios and handcrafted from sleek wooden beams using reclaimed materials sourced from locally demolished buildings and sustainably managed forests. Their products range from small desk lamps to room-filling installations and can be found in a growing list of international showrooms and design galleries including The Future Perfect and Rossana Orlandi. stickbulb.com. @stickbulb.

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