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**SMEG TO SHOWCASE VARIETY OF NEW LARGE AND SMALL KITCHEN APPLIANCES  
AT 2019 ARCHITECTURAL DIGEST DESIGN SHOW**

**New York, New York – (March 2019)** – Leading the way in kitchen innovation from large-to-small appliances and all of the in-between, Italian designer appliance manufacturer SMEG will showcase new offerings at this year’s Architectural Digest Design Show in New York City from March 21<sup>st</sup> to March 24<sup>th</sup>. For the seventh year in a row, SMEG will participate in this four-day event geared towards design aficionados nationwide.

**SMEG’s booth (#347)** will showcase a variety of new large appliances, such as the Linea Series, which features 24 and 30-inch Specialty Speed and Combi Steam Ovens, New Wine Coolers – a first-ever category for the brand, and a built-in “Classic” Coffee System. Also notable is a new Portofino Refrigerator.

The Dolce&Gabbana x SMEG Carretto Collection (range, hood, refrigerator part of the Divina Cucina line), which is inspired by the coasts and landscapes of Southern Italy, will also be exhibited. The booth will display additional large and small appliances from SMEG’s existing product lines, such as the Retro ‘50s, Classic and Linea collections.

“In addition to introducing our fully reimagined Linea Series, SMEG is excited to enter the wine cooler category with two variations: a built-in system complete with sommelier drawer, and under-counter option with dual-temperature control,” says Vittorio Bertazzoni, CEO of SMEG. “All of our new appliances provide quality performance and are statement pieces that can add a pop of color or sophisticated style to any kitchen.”



The SMEG Built-in “Classic” 18 Bottle Wine Cooler with Sommelier Drawer



Dolce&Gabbana x  
SMEG Carretto  
Refrigerator

For more information on SMEG and its recent product introductions or to schedule an appointment, please contact: [smeg@5wpr.com](mailto:smeg@5wpr.com).

### **About SMEG**

SMEG is an Italian domestic appliances brand, producing beautiful products that combine technology and style for consumers who follow design and its evolution. SMEG expresses the “Made in Italy” style by flawlessly combining design, performance, and attention to detail. Distinctive appliances are born from collaborations with leading architects around the world. Every new product is, for SMEG, a handmade special, born from a design studio where form, ergonomics, and function have been carefully studied. For more information, visit [www.SMEGUSA.com](http://www.SMEGUSA.com). Customers can engage with the SMEG brand and its fans on [Facebook](#) and [Instagram](#).

### **About the Architectural Digest Design Show**

The 18th annual Architectural Digest Design Show, held from March 21<sup>st</sup>–24<sup>th</sup> at Pier 92 & 94 in New York City, showcases the best in the design and luxury market. The four-day fair features more than 400 premium brands and covers a range of categories, including: furniture, accessories, art, kitchen and bath products, flooring, rugs, carpets, electronics, ceramics, stone + tile, wall covering, lighting, outdoor products, building products, and more. From product launches, theater programming, and special events, the show is a must-attend for the industry’s top professionals and discerning consumers. It is free to design trade who pre-register online.

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