



Media Contacts:

Cindy Riccio / Cindy@cricciocomm.com

Hollis Byram / Hollis@cricciocomm.com

646.205.3573

Echo Presents Print, Pattern and Color at the 2019 Architectural Digest Design Show

NEW YORK, March 14, 2019 – Echo, celebrating 95 years of design, is set to showcase their fabric collection at the upcoming Architectural Digest Design Show on March 21st – 24th. Known for their iconic scarfs, Echo is a leading lifestyle brand with strong roots in textile design and home furnishings.

Echo has brought a distinct point of view to the home market since the 1990s by translating its expertise in print, pattern, and color to create a modern look for today's consumer. Echo Home consists of both finished products including bedding, bath, table linens, tabletop, window panels and decorative accessories as well as decorator products including fabric, trim, wallpaper and rugs.

The Echo booth will show, by color story, its beautiful and sophisticated variety of fabric, both printed and woven, residential and performance. The collection includes a mix of large scale suzanis, modern ikats, distinctive paisleys, vibrant stripes and versatile small geos, making for endless interior design choices.

“We are thrilled to offer a collection of beautiful, sophisticated, fresh designs, which are perfect for the very full lives of the modern consumer,” says Meg Roberts, Design Director, Echo Home. She and her husband Steven Roberts, CEO and President of Echo, have published three interior design books, “A Home for All Seasons”, “Time at Home” and “Color at Home”.

Echo will be featuring their newest collection of scarfs alongside the home collection this year at ADD. Attendees will also be presented with the opportunity to purchase silk scarfs, framed scarfs and decorative scarf pillow covers.

Attendees are encouraged to stop by to meet the designers, discuss the latest home trends and learn more about the family behind the brand.

All press and attendees can find Echo at booth 432. For more information please visit EchoDesign.com.

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About Echo and The Echo Design Group:

A fourth-generation American brand, established in 1923, Echo is synonymous with bold, beautiful prints and innovative design. As seen in top fashion magazines from Vogue to InStyle and a favorite of celebrities such as Alicia Keys and Beyoncé, Echo has made appearances on The View, Good Morning America and the Today Show, as well as featured in Oprah's Favorite Things. Known for its iconic scarfs, the brand has grown to encompass multiple categories in the global accessories, lifestyle and home markets, including cold weather, gloves, outerwear, beachwear, bags, bedding, fabric, tabletop and more. The Echo Design Group also creates private label collections for major brands and retailers, prominent museums such as MoMA and The Metropolitan Museum of Art, and through its longstanding licensing relationship with the Ralph Lauren family of brands.

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