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## **Gaggenau Unveils New Cooktop Series at the *AD* Apartment Designed by Sasha Bikoff at the 2019 Architectural Digest Design Show**

**NEW YORK, March 2019:** Gaggenau, the luxury brand for professional-grade home appliances, unveils the next generation of its Vario 200 series cooktops at this year's Architectural Digest Design Show at the iconic *AD* Apartment. With the intent to unite people with a passion for fine living and timeless design, Gaggenau is pleased to partner with *Architectural Digest* and of-the-moment New York-based interior designer, Sasha Bikoff, on the design of the reimagined *AD* Apartment.

### **A kitchen where grand aspirations meet impressive realities - the new Vario 200 series cooktops**

Drawing on her signature whimsical style, Bikoff designed the showroom space suited for a city dweller who appreciates the finer things in life. A perfect fusion of state-of-the-art performance and intelligent design, Gaggenau's latest product introduction, the new Vario 200 series cooktops, provides an extensive range of customization options with its gas and induction cooktops, gas wok, and special appliances such as the electric grill and teppan yaki. Ranging in scale from 12 inches to 24 inches, the new series not only provides professional results but also an increased consideration of space in the home.

Bikoff outfitted the sophisticated, contemporary kitchen in the *AD* Apartment with Gaggenau's 12-inch Vario 200 series wok and double burner gas cooktops combined with an induction cooktop to offer a compact solution that is still elegant and efficient. Additionally, Bikoff incorporated the newly redesigned Vario 200 series downdraft ventilation. Silent yet powerful, the new downdraft ventilation is ideal for open concept layouts as it eliminates the need for a hood.

### **A dreamy bedroom bar featuring Gaggenau's 400 series fully automatic espresso machine and wine climate cabinet**

Taking inspiration from the notion of uninhibited creativity, Bikoff creates an inspiring bedroom beverage bar in the space equipped with Gaggenau's 400 series fully

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automatic espresso machine and wine climate cabinet. Highlighting the brand's attention to detail and commitment to coffee culture, the fully automatic espresso machine is now available with a fixed inlet water connection and for the first time, a drain providing an even more seamless experience. The machine can prepare every variation of espresso and milk-based drinks as well as the classic cup of coffee, warm milk and hot water for other beverages such as tea. Individual beverages can be personalized by choosing the grinding degree, coffee strength, water temperature, size and coffee-milk-ratio and saved for future enjoyment with the simple touch of the intuitive TFT control module.

Alongside the espresso machine, Gaggenau's 400 series wine climate cabinet can store up to 99 bottles and features three independently controlled climate zones, allowing part of the wine collection to be stored in cellar-like conditions while bottles that should be enjoyed in the moment can be served on demand. The wine climate cabinets also feature an impressive lighting system including five preset lighting scenarios, which are controlled via the newly installed intuitive TFT display.

The AD Apartment will host a number of activations throughout the show including live baking demonstrations and nightly cocktail celebrations. Gaggenau Master Baker Ingo Rasche will showcase Gaggenau's 400 series ovens as the ultimate culinary tools as he prepares daily artisanal breads for visitors. A complete schedule of events and programming in the *AD* Apartment is available [here](#).

The Architectural Digest Design Show will take place March 21–24, 2019 at Piers 92 & 94 in New York City. To purchase tickets and find out more about the show, visit [ADDDesignShow.com](http://ADDDesignShow.com)

### **About Gaggenau**

Gaggenau is a manufacturer of high-quality home appliances and acknowledged as an innovation leader in design and technology "Made in Germany". The company, with a history dating back to 1683, has revolutionized the domestic kitchen with its internationally acclaimed products. Gaggenau's success is founded on technological

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innovation and a clear design language combined with high functionality. Gaggenau has been a subsidiary of BSH Hausgeräte GmbH in Munich since 1995 and is currently represented in more than 50 countries with 22 flagship showrooms in major cities around the world.

The difference is Gaggenau.

[www.gaggenau.com](http://www.gaggenau.com)

Instagram (@gaggenauofficial)

Pinterest (/gaggenau\_)

Vimeo (/gaggenauofficial)

### **About the Architectural Digest Design Show**

The 18th annual Architectural Digest Design Show, held from March 21–24 at Piers 92 & 94 in New York City, showcases the best in the design and luxury market. The four-day fair features more than 400 premium brands and covers a range of categories, including: accessories, appliances, art, beds, building products, carpets & rugs, children's furniture, closet systems, connected home, design services, electronics, fireplaces, flooring, furniture, hardware, lighting, metalwork & stairs, outdoor furnishings, paint, prefab homes, safes, spas, stone & tile, tabletop, wall coverings, windows & doors, and window treatments. From product launches to special events to panel discussions with top design leaders on a variety of topics, the show is a must-attend for the industry's professionals and discerning consumers. The Architectural Digest Design Show is produced by The Mart, a Vornado Property and hosted by *Architectural Digest*. For more about the show, visit [ADDesignShow.com](http://ADDesignShow.com).

### **About Sasha Bikoff**

Sasha Bikoff is known for her balanced understanding of design, flawless execution, and technical knowhow sculpted from her vast worldly exploits and experiences. Bikoff's style is heavily influenced by the multicultural flavors of her hometown, New York City, and from her experiences traveling abroad. Sasha studied at George Washington University and the American University in Paris with a background in Fine

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Arts and Art History. She began her career at Chelsea's Gagosian Gallery before establishing her own interior design firm, Sasha Bikoff Interior Design.

Following her design debut with an apartment in the famed Dakota, Sasha was dubbed the "interior designer for the young & wealthy" by the New York Times and the "go-to decorator for Manhattan's well-heeled millennial set" by the New York Post. Her aesthetic is 18th century French Rococo mixed with 1960s Space Age Modern, 1970s French Modernism and 1980s Italian Memphis Milano, which she executes with bright and colorful fabrics and rare antiques. It is a combination that highlights the best of the best from the coveted aesthetics of New York, the Hamptons, Miami, Palm Beach, and Palm Springs. As an antiques dealer on 1stdibs, Sasha sources antique and vintage items from around the world which she reimagines in couture fashion fabrics.

Using a keen understanding of design and culture, Bikoff creates spaces based on her clients' passions and inspirations. For Bikoff, interiors represent more than just living spaces: They evoke a distinguished lifestyle, offering individuals the unique opportunity to turn their homes into an eclectic, creative oasis and a place they can truly call their own.

Sasha has exhibited her work in leading industry events, including DIFFA, Lenox Hill Neighborhood House Gala, Holiday House Hamptons, Holiday House NYC, and the 2018 Kips Bay Decorator Show House.

**For more information, imagery or interview opportunities, contact:**

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