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## NEWS RELEASE

### Caliber Presents the 72" Line of Ultra-Customizable Indoor Ranges and our Outdoor Luxury Appliances

HUNTINGTON BEACH, CA (March 2019) – Caliber Appliances, makers of award-winning cooking equipment, proudly presents its new line of 72" Ultra-Customizable Indoor Professional Ranges and Outdoor line of luxury grills at the 2019 Architectural Digest Design Show. Caliber will be featuring a luxuriously outfitted 72" Indoor Pro Range as the focal point of the booth. Also displayed will be a 48" Rockwell by Caliber Social Grill, 42" Crossflame Pro Grill, 22" Pro Kamado Charcoal Grill and Smoker and 14" Power Pro Dual Top Burners within Urban Bonfire's Outdoor Kitchen Systems. These displays can be seen at Piers 92 & 94, 55<sup>th</sup> Street at Twelfth Avenue in Booth #139 March 21<sup>st</sup> – 24<sup>th</sup>.

The indoor estate-scaled line of 72", 48" and 36" all-gas ranges and rangetops were designed in collaboration with the country's top architects and designers. The Caliber Indoor Professional Range and Rangetop series is completely customizable in color and trim finishes, making Caliber the first American manufacturer capable of producing entire custom cooking suites for home culinary enthusiasts. Caliber's innovative engineering anchors the indoor line with the patent-pending, 23,000 BTU "CR6" open-top burner capable of producing a broad range of heat settings. This versatile burner quickly moves from high searing and boiling temperatures to chocolate melting temperatures on a specialty Insta-Low setting. Restaurant worthy, with a vertical powered flame pattern, the CR6 burner design is as efficient as it is beautiful. Developed fully in house by the industry's leading engineering team, the CR6 burner is cast from solid brass.

Caliber is known for appealing design features and classic aesthetic. With the Caliber Indoor Professional Range and Rangetop series, you can choose every detail of your culinary experience, rich wood handles from hundreds of exotic species, designer colors, and personalized trim upgrades in solid brass, copper and polished stainless steel.

From the patented Crossflame® burner technology packed with 30,000 BTUs, which yields an even-flow of heat down to the furthest corner of the grill, to the Power Pro™ Top Burner, a 23,000 BTU patent-pending powerhouse, giving you the power to sear, sauté, boil or melt while preparing your culinary feast. The award-winning Caliber™ Pro Kamado Charcoal Grill and Smoker is truly remarkable in the

variety of cooking styles it offers— grill, smoke, bake and rotisserie within one unit. Caliber has meticulously designed their products not just for restaurant-grade power and efficiency, but for flexibility and versatility—bringing to life your fantasy kitchen. Caliber products are designed and handcrafted in America.

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ABOUT CALIBER Seasoned appliance industry veterans, Randy Rummel and Dan Nichols began to cook up Caliber Appliances when they realized the demand for custom luxury grill and ranges that empowered home cooks to create restaurant quality meals from the comfort of their own kitchens and backyards. This vision of *True American Luxury* drives Caliber Appliances. Caliber Appliances is dedicated to innovative design and superior engineering in every detail. Caliber’s focus on excellence in form and function has led to award-winning achievements for their gas barbecues and multi-function wood smokers and rave reviews in the market for its restaurant-like food. Even famed designer David Rockwell chose Caliber to build his newest line of grilling entertainment centers. Caliber delivers True American Luxury in cooking with premium products that can transform kitchens into a commercial grade Culinary Center. The Caliber line of outdoor products includes the Crossflame® Pro Grill, Caliber™ Pro Kamado Charcoal Grill and Smoker, and the Rockwell by Caliber™ Social Grill™. The Caliber™ Indoor Professional Range and Rangetop series complements the outdoor suite of products. Caliber has been recognized with “Product of the Year” awards and is the recipient of multiple Vesta Awards from *Hearth & Home* magazine.

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